



**METROPOLITAN
FIRE CHIEFS
ASSOCIATION
OF ILLINOIS**
www.MetroChiefs.org



FALL SYMPOSIUM



**Thursday
Sept. 4, 2025**



**8:00-8:30 Sign-in &
Breakfast Buffet
8:30-11:45 Program**



**The Empress
200 E. Lake St
Addison, IL**

"Helmet & Headlines: Taking Command of Your Brand," presented by Ashley Losch, Retired Captain & Division Chief from the Glendale (AZ) FD and Arizona Fire & Medical Authority. Ms. Losch uses her knowledge and experience as a Firefighter, Public Information Officer, and Social Media Manager to help fire departments and other organizations optimize their social media, improve their visibility, and identify gaps in their communications plans. A lively and entertaining presenter, Ms. Losch's aim is to teach organizations how to thrive in the ever-changing landscape of multimedia communications.



"Addison Truck Explosion Report." During the morning of Saturday, May 24, 2025, a box truck containing a propane tank exploded while driving down North Wood Dale Road in Addison, damaging several homes and non-critically injuring the truck's driver. Addison Fire Protection District Fire Chief Brock Herion and Deputy Chief Chris Mansfield will provide an overview of the incident, their department's response, information on the cause, and lessons learned.



"Illinois Fire Service Institute Update." IFSI Director James Keiken will provide an update on happenings at the Institute, including new offerings being developed and the status of some of the research projects currently in progress.



\$35 for attendees from agencies with a Metro Chiefs Member
\$45 for other attendees

Register online at metrochiefs.org/events